



GenomeAtlantic

Impact of Genome Atlantic on Industry Clients

Founded in 2000, Genome Atlantic is a not-for-profit corporation offering diverse and highly flexible services created to enable Atlantic Canada to reap the economic and social benefits of genomics and associated technologies by helping companies, government departments, and researchers pursue genomics-based solutions to real-world problems.

Based on responses from a representative sample of 19 industry clients, 84% of whom first interacted with Genome Atlantic in 2012 or later:

ATTRACTING EXTERNAL INVESTMENT

100% of companies reported being **satisfied or very satisfied** with Genome Atlantic's **proposal development services**

88% of companies **attributed positive impact** to Genome Atlantic on their **increased awareness of funding sources** for 'omics integration

81% of companies **attributed positive impact** to Genome Atlantic on the **increased competitiveness of their funding proposals**

64% of companies that received funding outside of their direct engagement with Genome Atlantic attributed **positive impact** to Genome Atlantic on their **ability to secure this funding**

FOSTERING BUSINESS SUCCESS

85% of respondents reported that their company was **satisfied or very satisfied with the consultation and identification of business opportunities services** provided by Genome Atlantic

71% of companies that increased employment since their first engagement with Genome Atlantic attributed **positive impact to the integration of 'omics technologies**

88% of respondents reported **positive impact on their understanding of the value-add of 'omics**

71% of companies that increased annual revenues since their first engagement with Genome Atlantic attributed **positive impact to the integration of 'omics technologies**

IMPROVING R&D INVESTMENT

89% of respondents reported that their company was **satisfied or very satisfied with the networking and linkages services** provided by Genome Atlantic

67% of companies that made **annual investments in 'omics research and development attributed positive impact** to Genome Atlantic on their ability to do so



"The networking that Genome Atlantic provided along with project proposal review services... provides us much needed insight into industry players and supporting services"
Genome Atlantic Client Company Representative

"We would not have obtained a GAPP Project without the aid of Genome Atlantic. Due to this our R&D in Canada is greatly strengthened"
Genome Atlantic Client Company Representative



Impact Assessment by:



The Evidence Network

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