

The Evidence Network (TEN) measures the impact of innovation enablers on the client or member companies they serve.

**OUR CUSTOMERS — INNOVATION ENABLERS**

R&D Institutes  
 Research Networks  
 Research Consortia

S&T Parks  
 Business Parks  
 Business Incubators

University-industry  
 Liaison Offices  
 Technology Transfer  
 & Commercialization  
 Organizations

Economic Development  
 Organizations  
 Boards of Trade  
 Chambers of Commerce

Industry Associations  
 Trade Associations

Business Support and  
 Financing Programs  
 Government Funding  
 Programs

Innovation Enablers Support Company Innovation  
 and Knowledge Exchange

We serve customers globally - innovation enablers that aim to improve their performance, accountability and governance.

**What Our Company Offers — Performance Assessments that Support Effective Organizational Management, Planning and Decision-Making**

TEN meets the needs of innovation enabler stakeholders, for example:

- Boards of directors, management and employees who want regular organizational assessments to support performance improvement interventions,
- Government decision-makers, funding agents and other investors who want reliable evidence of the degree to which innovation enablers are achieving their objectives

**Our Value Proposition — A Sound Methodology that Delivers High Integrity Evidence of Innovation Impact**

Using a rigorous and scalable methodology, and a customizable web-based survey approach, TEN provides evidence of innovation enabler impact that is:

- **Results-driven:** We assess mission performance, the impact of innovation enabler services on the revenues, time to market, valuation, etc. of their client or member companies
- **Actionable:** We assess the effectiveness of innovation enabler services in terms of their impact on the resources and capabilities of the companies they serve

We meet the needs of innovation enablers that range in size and complexity, from small networking organizations to large multi-unit organizations with financing, research or technology development capabilities. We enable comparisons of innovation enabler impact over time, and comparisons against other like programs or organizations.

Our approach is reliable and efficient, resulting in high-value cost-effective performance assessments with rapid turnaround time.

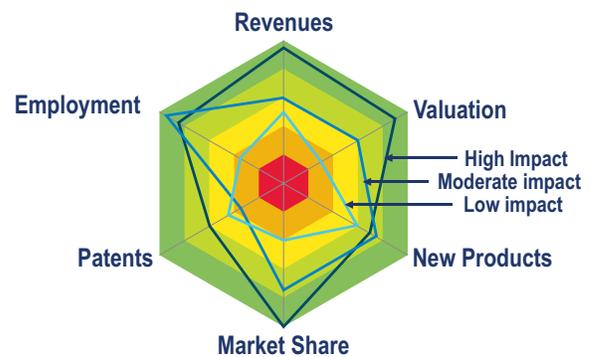
**What Sets Us Apart? Focus, Scientific Rigor and 50 Years of Innovation Experience**

TEN's focus is singular: we assess the impact of innovation enablers. Our principals have over fifty years of board or management experience with most types of innovation enablers. We are an independent 3rd party assessment company that combines practical experience with scientific rigor.

**Our Approach — Simple, Seamless and Customized**

We work with you to:

- Identify the specific areas of impact to be assessed
- Develop a customized questionnaire, drawing on our library of 'ready to go' measures using the TEN Survey Design Tool
- Ensure your private sector stakeholders experience a web-based survey process that is professional and efficient



**Our Deliverable: Evidence of Your Innovation Impact**

- We deliver a timely, meaningful report that interprets responses from your clients or members, and provides an unbiased assessment of your impact on them.

To learn more about how we can provide evidence of your impact on innovation, please contact: